



Seafood Processing Standard - Product Identity Module


Issue 1.0 – Public Comment Draft
DD-MONTH-YEAR (Effective Date)

Global Seafood Alliance Certification Standard

Contents

| | | |
|---|-----------------------------------|---|
| A | Introduction | 2 |
| B | Scope | 2 |
| C | Logo Use Requirement Clauses..... | 2 |

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|--|---|---------------------|--|
|  Global Seafood ALLIANCE™ | Seafood Processing Standard - Product Identity Module | Issue Number 1.0 | Effective Date: DD-MONTH-YEAR Published Date: DD-MONTH-YEAR |
| Group Program Integrity | Status Public Comment - External | Page 1 of 3 | |

A Introduction

Product Identity Preserved (PIP) foods are products that make a claim related to the status of a food product or raw material. The Global Seafood Alliance Seafood Processing Standard allows eligible farm species to demonstrate documented linkages to Best Aquaculture Practices (BAP)-certified farms, as well as BAP-certified feed mills and/or hatcheries, to qualify for the BAP multi-star logo. Wild capture species sourced from a Global Sustainable Seafood Initiative (GSSI) recognized certification scheme shall also qualify for use of the Best Seafood Practices (BSP) logo on customer facing packaging.


B Scope

This module applies to both farmed and wild captured eligible species. This includes farmed multi star claims that are labeled, claimed, or sold in any way as 2, 3, or 4 star product. Wild capture eligible species shall be sourced from GSSI recognized certified fisheries which enables the use of the BSP logo for eligible wild capture species.

C Logo Use Requirement Clauses

BAP Logo Use Requirements Clauses

- PIP1 The label control procedure shall include a procedure for the proper labelling and downgrading of the star status of products. In the event the facility mixes products of different BAP star categories, the product can only claim the lowest star category. Records shall be maintained to demonstrate which products of different BAP star categories were mixed, and that the star status of resultant product was properly downgraded.
- PIP2 The facility shall assign a unique code or lot number for products of each BAP star category whether the BAP logo is used on packaging or not. This unique code or lot number shall be assigned at receiving and carry forward through each step of production, packaging, and storage in order to easily identify and trace every lot of BAP 1, 2, 3 and 4-star products from each other, and from non-BAP products.
- PIP3 All packaging including finished product packaging and temporary product packaging shall retain the original unique code and any subsequent codes assigned.
- PIP4 The original assigned unique codes or lot numbers shall be transferred to the shipping documents which are provided directly to the purchaser/buyer. In addition, the shipping documents shall include the breakdown of quantities of each BAP star category and its unique code or lot number.
- PIP5 The facility shall record and provide evidence of a documented relationship with all BAP facilities to which the facility is linked for purposes of star status claims.
- PIP6 Mass balance shall be conducted for each star category that is being claimed. The facility shall demonstrate that they purchased enough raw material from each star level to produce the amount of finished product claimed for that star level for the last calendar year.
- PIP7 The facility shall conduct one trace forward and trace back exercise on the highest star product produced since the last GSA Seafood Processing Audit.
- PIP8 The results of the trace-forward and trace back exercises shall be recorded. 100% accountability shall be achieved during the exercises.

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|---|---|---------------------|--|
|  | Seafood Processing Standard - Product Identity Module | Issue Number 1.0 | Effective Date: DD-MONTH-YEAR Published Date: DD-MONTH-YEAR |
| Group Program Integrity | Status Public Comment - External | Page 2 of 3 | |


PIP9 The results from the trace exercise shall be achieved in no more than one half-day (4 hours).

BSP Logo Use Requirements Clauses

PIP10 Products exhibiting a BSP logo on consumer facing packaging for wild capture species packaging shall be traceable back to a GSSI recognized fishery and the facility shall have a current chain of custody certificate from the GSSI recognized fishery standard holder for the species displaying the BSP logo.

PIP11 Excluded products shall not use the BAP/BSP logo on consumer facing packaging.

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|---|---|---------------------|--|
|  | Seafood Processing Standard - Product Identity Module | Issue Number 1.0 | Effective Date: DD-MONTH-YEAR Published Date: DD-MONTH-YEAR |
| Group Program Integrity | Status Public Comment - External | Page 3 of 3 | |